

Rushing

There's a new Friendly Venture Chapter in town to Share our Passport to Adventure.

Texas Beta Lambda Phi, Houston was recently organized by the Friendly Venture committee of the **Southwest Houston, Texas City Council**. Beta Lambda Phi member Jill Coble writes that the two members who helped to organize Beta Lambda Phi were Shirley Hyatt and Duang Putnam of **Texas Preceptor Nu, Houston**.

"Our goal was to hold monthly events to introduce members to Beta Sigma Phi. Our events included a Mexican Fiesta, a Wine and Cheese Soiree, a Friendship Salad Dinner, a "Bowlarama" Bowling Event, a Girl's Night Out, a Valentine's Party and a St. Patrick's Day Party. At each of these events, we shared how we became Beta Sigma Phi members, what Beta Sigma Phi means to each of us and the important role it has played in each of our lives," says Jill.

"Patricia Benavides, of **Texas Xi Phi Gamma, Houston** designed business cards and a Southwest Houston City Council brochure which we use not only at our rush events, but also have available as we pursue members at various venues. The Friendly Venture Committee is constantly on the "look-out" for potential Beta Sigma Phi members," adds Jill.

The majority of Beta Lambda Phi members did not know each other prior to the chapter being formed. The new chapter members come from a variety of backgrounds, all having careers which include marketing, hotel management, sales, school administration and the medical field. And one member will be starting the career of "motherhood" as the first baby to the group arrives in November.

Beta Lambda Phi will "Share our Passport to Adventure" throughout the year as they incorporate the theme in their monthly meeting activities, socials and entertaining another Southwest Houston City Council Chapter. The entire chapter will be serving on a council event planned for October, and two of the members have joined the Friendly Venture committee.



The Friendly Venture Committee is already in pursuit of creating additional Friendly Venture chapters and have set a goal to add two or three new chapters to the **Southwest Houston City Council** this year. The next event planned is an "Ice Cream Soiree with a Little Bit of Bubbly," the end of July. In addition, one idea the chapter is pursuing is to work with one of the local junior colleges and participate during registration by having Beta Sigma Phi information available.

"I think the number one thing to remember from any rush event is to never feel discouraged. As we formed this new chapter, there may have just been one or two people attend an event but those one or two people may have friends to include in future events," says Jill. "I can truly say that the committee always walks away from any event feeling as if it were a success."